



HENDRA, S.E.

BUSINESS DIRECTOR

PROFILE

I am Professional Wealth Strategist, with total 26 years of experiences in Finance, which includes 15 years of corporate financial management, and 14 years of personal financial management.

My passion is dedicated to design successful financial life to every family. Specialties include : Personal Financial Protection, Assets Accumulation & Allocation, Estate Planning (Wealth Preservation), Income Tax Planning, Pension Plan, Education Fund, and Investment.

As empathetic wealth strategist, I always devise financial solutions to suit my clients goals and needs. I give clients the best possible advice to save, protect and grow their money. Therefore to ensure these, I only provide my clients the best financial products available from my preferred partner, the leading company in financial planning services.



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PROFESSIONAL EXPERIENCE

BUSINESS ADVISOR / Jan 2015 - Up to present
PT. Infinity Pratama Indonesia : Creative Media Ads Solutions

FOUNDER / Dec 2013 - Up to present
PT. Humanis Capita : Personal & Business Wealth Designer.
Creator and Editor In Chief of wealth.co.id, kokuang.com, strategi5.com, and karirplus.com

BUSINESS AFFILIATES / Oct 2004 - Up to present
PT. Prudential Life Assurance

HEAD OF ACCOUNTING DIVISION / Apr 2004 - Jul 2007
PT. AKR Corporindo Tbk

ACCOUNTING DEPT. HEAD / Jun 1999 - Mar 2004
PT. Dos Ni Roha

FINANCE DIRECTOR / Dec 1997 - May 1999
Mayapada Group of Companies

SENIOR FINANCIAL ANALYST / Feb 1995 - Nov 1997
American Standard Companies Inc.

ACCOUNTING SUPERVISOR / Feb 1992 - Jan 1995
Indofood Group : Baby Health Food (PT. Gizindo Prima Nusantara, Distribution (PT. Intranusa Citra), Beverages (PT. Pepsi Cola Indobeverage)



EDUCATION & CERTIFICATION

S1 - ECONOMIC ACCOUNTANT / 1992
Trisakti University, Jakarta - Indonesia

FINANCIAL REENGINEERING / 1995
American Standard Companies Inc.

SETTING S.M.A.R.T. GOALS / 1996
American Standard Companies Inc.

EFFECTIVENESS OF THE SUPERVISOR / 1996
PPM Institute of Management, Jakarta - Indonesia

MOTIVATIONAL LEADERSHIP / 2002
Management Development International Workshop

ADDING VALUE WORKSHOP / 2004
Ernst & Young, Jakarta - Indonesia

AGENCY LICENSE CERTIFICATE / 2005
Indonesia Life Insurance Association

PROFESSIONAL PATTERNS OF MANAGEMENT / 2006
TED Prudential Life Assurance, Jakarta - Indonesia



PUBLICATIONS

Desain Kekayaan (Booklet) / 2016

Secret of Top 10% Sales Professional (eBook) / 2013

S.M.A.R.T.E.S.T. Goal Setting (eBook) / 2012



AWARDS

CREATIVITY AWARD / 1993
Baby Health Food Div. Indofood Group, Simplified Reporting

MID YEAR LEADER CHALLENGE / 2006
PT. Prudential Life Assurance Achievement Award

DOUBLE STARCLUB LEADER / 2008
PT. Prudential Life Assurance Achievement Award

STARCLUB LEADER / 2006,2007,2009,2010
PT. Prudential Life Assurance Achievement Award